



## Filmoteka 1.0 Available for Android (report)

**Objective:** Inform users of Android smart phones about the availability of a mobile application for cataloging a home collection of movies

**Target audience:** Home users, owners of Android smart phones who want to catalog their home collection of movies

**Category:** Mobile application for Android OS

# Press-Release Publications

<http://www.ixbt.com/news/soft/index.shtml?14/11/23>

**ixBT.com** is the largest web portal about information technologies. The average audience is **200,000** visitors per day. The core of the audience consists of highly educated professionals who are empowered to make decisions or recommend a purchase of a particular product.



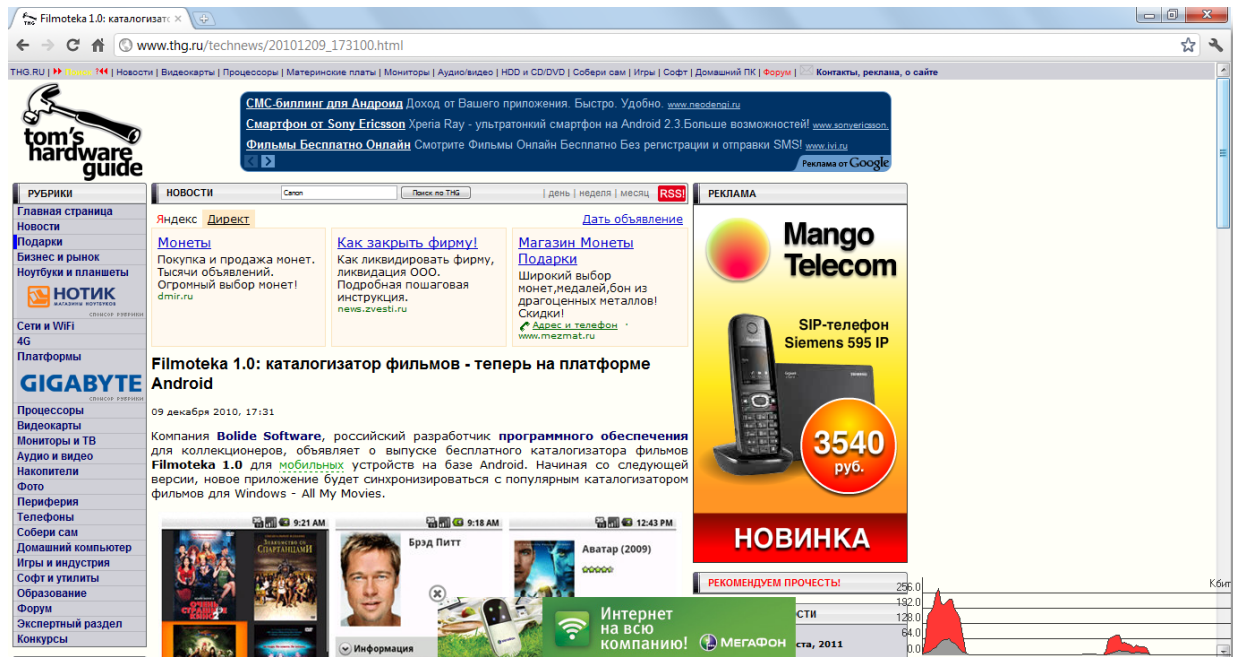
<http://4pda.ru/2010/12/09/33393/>

**4PDA.ru** is a popular portal on mobile phones using Apple iOS, Android OS, Windows Phone 7 and Windows Mobile. The average audience is **206,000** visitors per day.



[http://www.thg.ru/technews/20101209\\_173100.html](http://www.thg.ru/technews/20101209_173100.html)

Tom's Hardware Guide is among the three most popular online editions in Russian internet targeted at consumers and professionals and dedicated to modern technologies, smart electronics and related technologies. The average audience is **65,000** visitors per day.



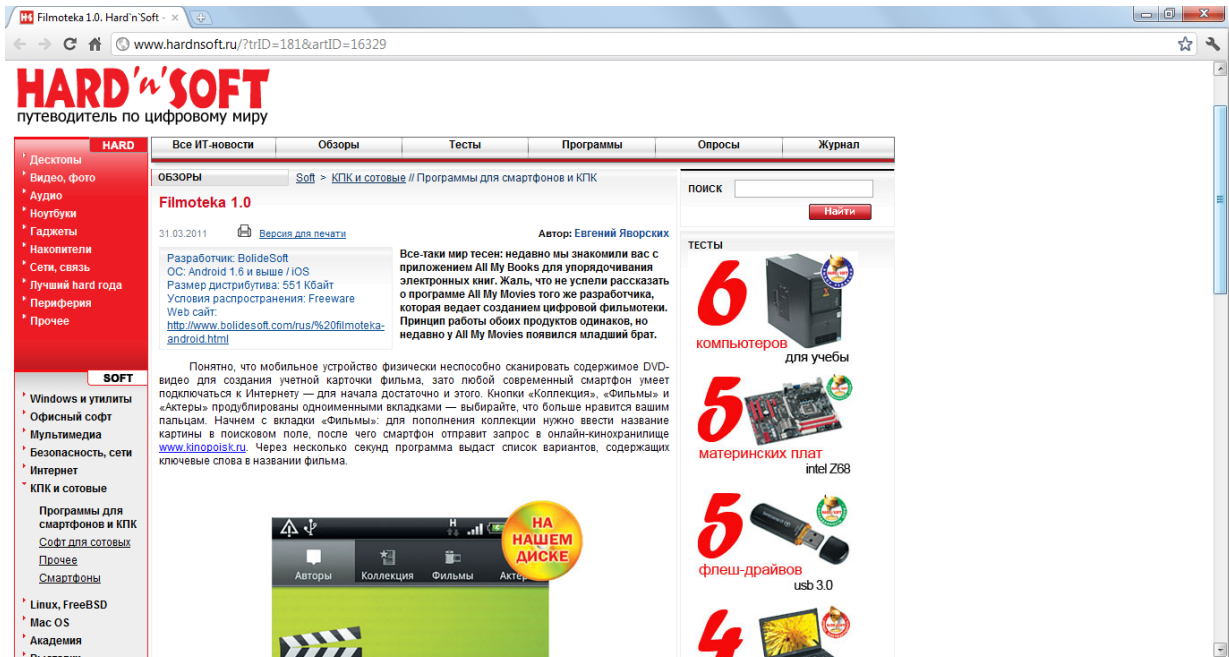
<http://www.sotovik.ru/news/filmoteka-catalog-filmov-android.html>

Sotovik is a popular news portal about mobile phones. The average audience is **45,000** visitors per day.



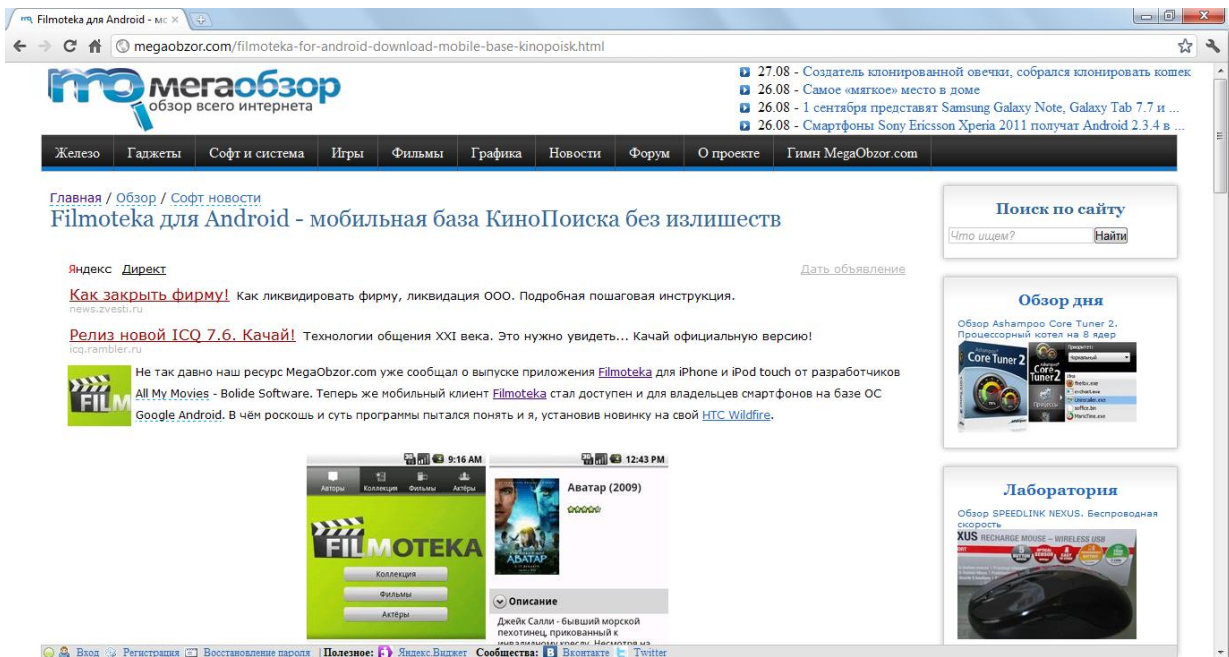
<http://www.hardnsoft.ru/?trID=181&artID=16329>

HARD'N'SOFT is a portal of a computer magazine called Hard'n'Soft. The application was also included into the cover disk of the magazine. Circulation of the magazine is **92,000** editions.



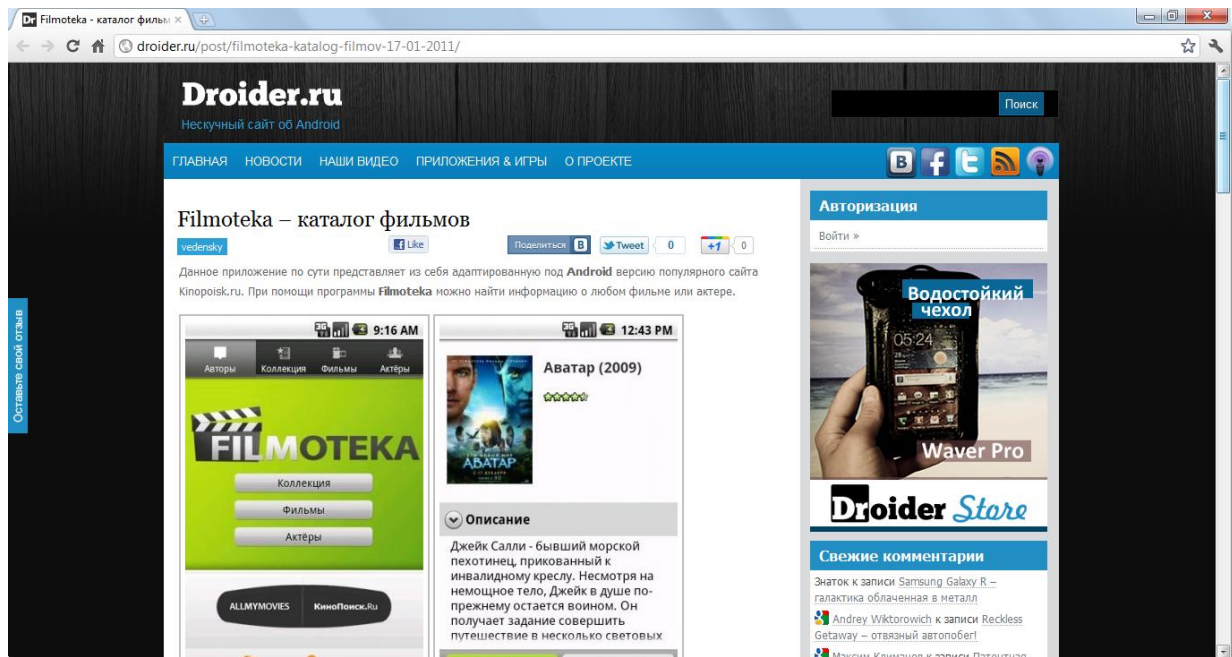
<http://megaobzor.com/filmoteka-for-android-download-mobile-base-kinopoisk.html>

MegaObzor.ru is a news and reviews portal about computers, mobile phones, internet and software. Over **25,000** users from around the world. The average audience is **16,000** visitors per day.



<http://droider.ru/post/filmoteka-katalog-filmov-17-01-2011/>

**Droider.ru** is a popular blog about Android phones and software: Android games, Android applications and news. The average audience is **9,000** users per day.



[http://www.technofresh.ru/technology/news/Bolide-Software-Filmoteka-1\\_0.html](http://www.technofresh.ru/technology/news/Bolide-Software-Filmoteka-1_0.html)

**TechnoFresh** is a news portal about new gadgets, software and internet.

