

# Filmoteka 1.0 Available for Android (report)

**Objective:** Inform users of Android smart phones about the availability of a mobile application for cataloging a home collection of movies

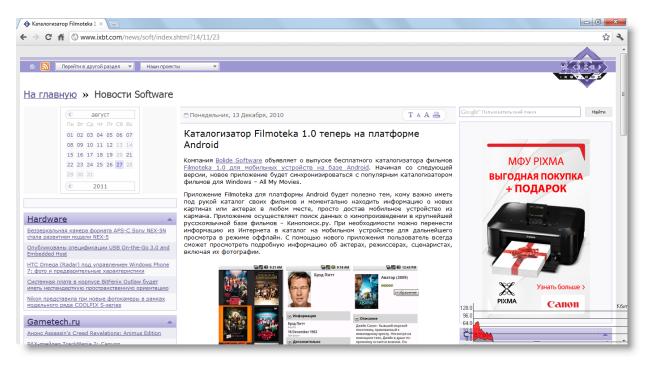
**Target audience:** Home users, owners of Android smart phones who want to catalog their home collection of movies

Category: Mobile application for Android OS

# **Press-Release Publications**

http://www.ixbt.com/news/soft/index.shtml?14/11/23

**iXBT.com** is the largest web portal about information technologies. The average audience is **200,000** visitors per day. The core of the audience consists of highly educated professionals who are empowered to make decisions or recommend a purchase of a particular product.



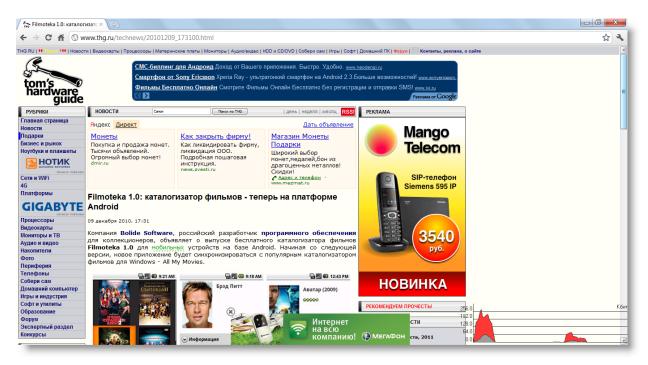
## http://4pda.ru/2010/12/09/33393/

**4PDA.ru** is a popular portal on mobile phones using Apple iOS, Android OS, Windows Phone 7 and Windows Mobile. The average audience is **206,000** visitors per day.



#### http://www.thg.ru/technews/20101209 173100.html

**Tom's Hardware Guide** is among the three most popular online editions in Russian internet targeted at consumers and professionals and dedicated to modern technologies, smart electronics and related technologies. The average audience is <u>65,000</u> visitors per day.



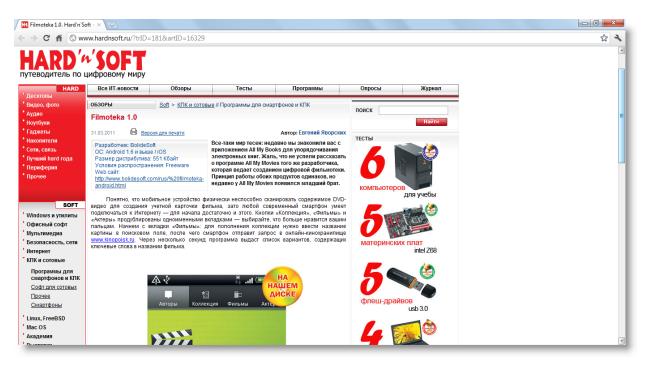
### http://www.sotovik.ru/news/filmoteka-catalog-filmov-android.html

Sotovik is a popular news portal about mobile phones. The average audience is <u>45,000</u> visitors per day.



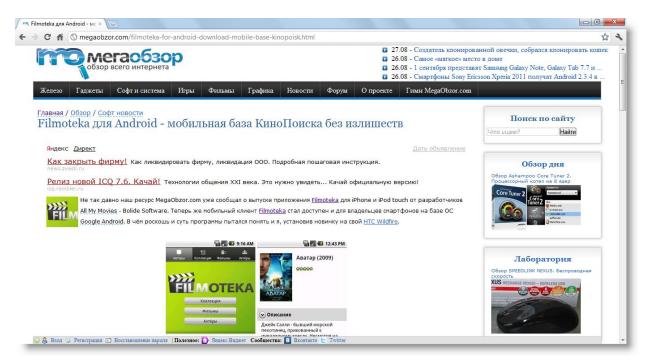
#### http://www.hardnsoft.ru/?trID=181&artID=16329

**HARD'N'SOFT** is a portal of a computer magazine called Hard'n'Soft. The application was also included into the cover disk of the magazine. Circulation of the magazine is <u>92,000</u> editions.



http://megaobzor.com/filmoteka-for-android-download-mobile-base-kinopoisk.html

**MegaObzor.ru** is a news and reviews portal about computers, mobile phones, internet and software. Over **25,000** users from around the world. The average audience is **16,000** visitors per day.



#### http://droider.ru/post/filmoteka-katalog-filmov-17-01-2011/

**Droider.ru** is a popular blog about Android phones and software: Android games, Android applications and news. The average audience is **9,000** users per day.



http://www.technofresh.ru/technology/news/Bolide-Software-Filmoteka-1\_0.html

TechnoFresh is a news portal about new gadgets, software and internet.

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